



FACT SHEET

EyeDance Gallery LLC

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WHO

EyeDance is an online art gallery launched in 2009. The company creates wall art especially designed to complement the design styles of leading home fashion retailers such as Crate and Barrell, Pottery Barn, and Z Gallerie. Art is shipped directly from EyeDance's printer to the client, optimizing delivery time.

WHAT

Urban, contemporary gallery wrapped canvas art and photographic prints available in multiple sizes, with color customization options for selected pieces.

HISTORY

Founded to fulfill the ongoing demand for upscale, urban, contemporary art, EyeDance pieces also appeal to consumers who are downsizing and moving toward minimalism, surrounding themselves with home décor that supports this new lifestyle.

MARKET

EyeDance wall art appeals to the trend-conscious, design-savvy urban professional and "ladies who lunch." Trade Partnership opportunities are offered to interior designers, architects, art specifiers, and home décor retailers.

PRODUCTS

- Ready-to-hang gallery wrapped canvas prints in multiple size options.
- Framed options are available, as well as color and size customizations.
- EyeDance pieces live comfortably among many styles, adding drama to mid-century modern homes or today's urban lofts and commercial spaces.

DISTRIBUTION

EyeDance Gallery wall art is sold online to consumers and design professionals throughout the U.S.

KEY EXECUTIVES

Shona Patel, *Marketing Director*

Diana Kempton, IIDA, *Design Director*